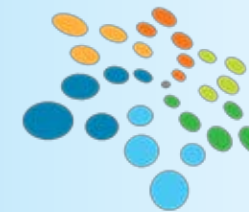


29 to 31 May 2017

Adelaide Convention Centre

Adelaide • South Australia



AUSTRALIAN  
SMART  
COMMUNITIES  
CONFERENCE

**The Australian Smart Communities Conference is the only conference run by smart communities professionals for smart communities professionals.**

It is an all-inclusive event for delegates to connect with, be introduced to, learn from, and become inspired by national and international leaders at the very forefront of what it takes to become a smart community.

The Conference theme is **Creating Smarter Cities and Communities - through People, Planet, Profit and Partnerships**. You will explore how to place people first through user oriented experience, adjust services to meet needs and benefit the planet, create new profit through the delivery of community benefit, operational savings and informed capital works programs, and build community-wide partnerships to drive new investment and employment in the digital economy.

Conference program and registration information: [www.ascaconference.org.au](http://www.ascaconference.org.au)

Save up to 15%  
by registering  
before 13  
April 2017



# Join us in Adelaide



On behalf of the Australian Smart Communities Association, I invite you to join us in Adelaide, South Australia, for our 2017 Conference. The conference location in Adelaide's CBD is surrounded by smart technology and inspires vibrant learning.

The program for this coming conference has been 16 months in the making and will have a positive and long-lasting impact on smart city administrators, innovators, startups and students.

Our sincere thanks to the City of Adelaide and the Government of South Australia for hosting us, and to our South Australian colleagues for challenging us to expand our vision and consider exciting new inclusions in 2017.

By using smart solutions, smart communities become more efficient, increase the capability of existing infrastructure and services, and improve the quality of life for their citizens.

ASCA conferences provide the platform to showcase these smart solutions, celebrate the successes of our smart communities and share stories with members and the broader community.

It is my hope that once you return to your workplaces that you will share what you'll learn at the 2017 conference to become an agent of change that will lead to Australia becoming a leading smart country – one community and one city at a time.

Join us in May to gain the tools and knowledge that will see you best equipped for your role as a smart city advocate.

**Michael Whereat**  
President, Australian Smart Communities Association







THANKYOU TO OUR GENEROUS SPONSORS

2017 HOST DESTINATION



WELCOME RECEPTION



ACCOMMODATION SUPPORTERS



PLATINUM



GOLD



## Why the 2017 Smart Communities Conference?

The 2017 conference will carry on a 160-year tradition of inspiring and igniting passion about technology. The World Exposition at London's Crystal Palace in 1851 gave birth to that tradition, allowing attendees to see technologies they had only dreamed possible a few years earlier, including electric telegraphs, microscopes, the precursor to fax machines, and barometers. So important was the Exposition that Queen Victoria opened it.

The 2017 Australian Smart Communities Conference is equally important to Australia's future prosperity. It will follow on from the inaugural 2016 conference by emulating the World Exposition's vision to bring the marvels of modern technology alive and explain to delegates how they can take advantage of exciting new technology to benefit their communities and cities.



Queen Victoria opens the 1851 Exposition

In its short, yet impressive, history the conference has already become the leading Australian event in the smart communities sector.

International and national speakers will provide key insights that will guide delegates on what Government and communities need to do to:

- Bring about transformational change to the way communities are managed.
- Embrace the right technologies to build robust, smart economies.
- Focus attention on enhancing skills to take greatest advantage of digital connectivity.
- Promote innovation and creativity to the benefit of everyone in society.

The importance of our conferences to the future of Australia's economy is reflected right from the official opening. In 2016 the Deputy Premier of Queensland welcomed delegates before they enjoyed keynote speakers from the United States, Germany and England, plus more than 20 plenary and concurrent sessions, three panel discussions, two site visits and a unique-location conference dinner.

Delegates came from regional areas (58%) and cities, with 47% working in the government arena and 32% working for corporations. The remaining 21% of delegates worked for universities, research institutes, startups, NFP organisations with a similar vision to ASCA and smaller enterprises.

**“connect with, be introduced to, learn from, and become inspired by national and international leaders”**

## Praise from 2016 Attendees

*“Thank you in bringing together an outstanding conference last week - the quality of presenters and the content was world class.”* Susan Minnekeer, General Manager, MDU & SDU Programs, Universal Communications Group

*“One of the best conferences I have ever attended - congratulations and thank you for your outstanding drive, energy, leadership and commitment to ‘the smart city cause’.”* Tony Chadwick, The Chadwick Group Pty Ltd

*“An excellent couple of days.”* Marg O'Rourke, Managing Director, Morconsulting Pty Ltd.

*“Congratulations on the successful event! I felt so much energy and innovative thinkings. You did a great job and I wish you further success in your future endeavours.”* Jin-Hyeok Yang, PMP Senior Manager / Global Alliance Team, KT Corp







## Program Details

For the latest information about session topics, speakers, the social program and registration go to [www.ascaconference.org.au](http://www.ascaconference.org.au).

Delegates will be surrounded by smart technology and leading-edge telecommunications throughout the conference.

From the first night delegates will experience Adelaide City Council's commitment to becoming a smart city with the Welcome Reception at SAHMRI.

Then the prestigious, nationally-awarded Adelaide Convention Centre will become conference central. Located on North Terrace adjacent to quality accommodation, the venue is also close to some of Adelaide's best attractions and boasts high-speed WiFi.

Just a 300-metre stroll across the Torrens River is the famous Adelaide Oval - our conference dinner venue. The oval has hosted cricket and football matches for the past 145 years, and is the home of both the Adelaide Crows and Port Adelaide AFL teams. Thanks to a recent redevelopment, it is now also one of the country's most unusual event venues.



# Adelaide's Smart, Green City Ambitions

Adelaide combines exceptional food and wine with art, culture and a sharp focus on becoming Australia's first carbon-neutral smart city.

Adelaide is well on the way to achieving its goal. The city has key elements of infrastructure to support the technologies that a smart city needs, including AdelaideFree – one of the largest and most comprehensive free public access WiFi networks in the world. Other features include:

- Test network of sensors installed around the CBD to better manage energy consumption, carbon emissions and people movement.
- 14 co-working spaces, with six dedicated to technology innovation, plus 11 incubator and accelerator programs.
- 17 industry-driven education programs for entrepreneurs, plus HP and Microsoft Innovation Centres.
- Adelaide Smart City Studio, a joint initiative launched by the Adelaide City Council and the Government of South Australia which works closely with the Australian Centre for Smart Cities at the University of South Australia.
- Strategic links employing smart technology to become one of the world's first carbon-neutral cities.

All this smart technology will be showcased to delegates in "Australia's most walkable city".

And best of all, the city centre is only seven kilometres from the airport and boasts quality accommodation and unique event venues. Delegates to the ASCA conference will experience three of these smart event spaces.

The conference program will include:

- Keynote presentations by international and national speakers
- Panel discussions by leading smart community professionals
- Workshop sessions
- Pre-conference smart site tour options
- Video and interactive demonstrations
- A trade exhibition of leading technology businesses and organisations
- A smart precinct Welcome Reception and a unique venue conference dinner.



# Program Outline

Monday 29 May		
Daytime	Tours of smart enabled facilities, places and towns	In and around Adelaide
5.30 - 7.30 pm	Welcome Reception at SAHMRI	North Terrace, in the CBD
Tuesday 30 May		
8.30 am	Registrations open	Adelaide Convention Centre (ACC)
9.00 - 9.25 am	Official opening addresses	ACC Panorama Plenary Room
9.25 - 10.30 am	Special guest speeches and Mayor's panel discussion	ACC Panorama Plenary Room
10.30 - 11.00 am	Morning tea	ACC Panorama Exhibition Area
11.00 am - 12.30 pm	Keynote speeches & panel discussion	ACC Panorama Plenary Room
12.30 - 1.30 pm	Lunch	ACC Panorama Exhibition Area
1.30 - 2.45 pm	Afternoon plenary sessions & panel discussion	ACC Panorama Plenary Room
2.45 - 3.15 pm	Afternoon tea	ACC Panorama Exhibition Area
3.15 - 5.15 pm	International plenary sessions & panel discussion	ACC Panorama Plenary Room
6.30 - 10.30 pm	Conference dinner	Adelaide Oval
Wednesday 31 May		
8.00 - 9.00 am	Exhibition and coffee	ACC Panorama Exhibition Area
9.00 - 10.45 am	Case studies	ACC Panorama Plenary Room
10.45 - 11.05 am	Morning tea	ACC Panorama Exhibition Area
11.05 am - 12.30 pm	Panel discussion & industry collaboration sessions	ACC Panorama Plenary Room
12.30 - 1.30 pm	Lunch	ACC Panorama Exhibition Area
1.30 - 2.45 pm	Afternoon panels and plenary	ACC Panorama Plenary Room
2.45 - 3.10 pm	Afternoon tea	ACC Panorama Exhibition Area
3.10 - 4.45 pm	Workshops	ACC Panorama Plenary Room and Panorama 3
4.45 - 4.55 pm	Wrap up	ACC Panorama Plenary Room





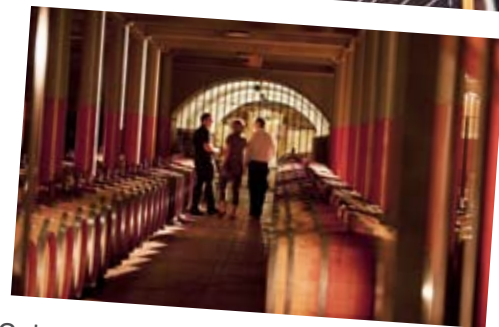
## Magical May in Adelaide

While there is an almost endless variety of things to see and do in Adelaide, here are a few highlights of events and attractions worthy of getting to Adelaide early to enjoy or staying a few extra days.

Adelaide Oval is not only our conference venue. It also offers tours and is home to the Bradman Collection Museum. Sir Donald was the greatest batsman in the history of cricket, and the museum brings together priceless and personal items of cricket memorabilia spanning 1927 to 1977.



South Australia is famous for its wine, so it is no surprise that it is home to the National Wine Centre. The Centre's Wined Bar boasts Australia's largest tasting room with 120 different wines. The Wined Bar is part of the Centre's Cellar Door where you can choose, pour and taste every wine - from Penfolds' Grange to boutique wine labels.



Only 15 minutes from the CBD, Penfolds Magill Estate is the original home of Penfolds wines and of Australia's most prized wine, the famous Grange. Tastings, cellar experiences, restaurant and more.



Adelaide is a haven for those who like to seek out unusual, chic or exceptional hand-made items. One of the most acclaimed is the JamFactory in Morphett Street in Adelaide's city centre.







### Conference Logistics

Main venue: Adelaide Convention Centre, North Terrace, Adelaide, South Australia  
Dates: Monday 29 to Wednesday 31 May 2017  
Times: Welcome Reception at SAHMRI on Monday 29 May, starting at 5.30pm. The conference will open from 8.30am on Tuesday 30 May and will conclude at 5.15pm on Wednesday 31 May.

### Registration & Enquiries

Check out the Conference website to register now. After you register an ASCA representative will be in touch with you to confirm details.

Have a question? Please contact us at [admin@australiansmartcommunities.org.au](mailto:admin@australiansmartcommunities.org.au) or on 0421 172 675.



# Australian Smart Communities Association



The Australian Smart Communities Association (formerly the Broadband Today Alliance) is a not-for-profit organisation built on the premise of sharing information and advocating for the resources to assist the localised transition to a digital economy.

Many private sector businesses, tertiary institutions, advisory groups, and social change organisations, as well as industry, government and development associations, recognise value in membership. Together, these members now represent eight million Australians - that's one in three.

ASCA started as a collaborative coalition of local government, RDA and Regional Organisations of Councils (ROCs), and is rapidly becoming the Peak Industry Association in Australia for Smart Digital Community, Broadband and Digital Economic Development.

As a member-based organisation with representatives from Government, business, industry and communities across Australia, ASCA reflects the three sectors that need to take action for Australia to significantly advance its digital economy.

Our vision and determination is proving infectious.

The adoption of smart technology in city/town management, energy, water, health and transport, along with high-speed broadband, could add more than 70,000 jobs to the Australian economy.

It could also bring 1.5 percent growth to Australia's Gross Domestic Product within five years. ASCA wants all Australian communities to have the infrastructure and capacity, and to demonstrate the innovation, to forge thriving digital economies.

Join us so you will:

- Be part of the leading NFP rallying all levels of government to adopt frontier technology to drive Australia's future prosperity and productivity.
- Play a part in an organisation that will advise on government policy into the future.
- Benefit from relationships being forged with key strategic international organisations that will identify ASCA as their primary Australian partner.

- Enjoy relationships with a diverse range of targeted Australian organisations.
- Liaise with decision-making representatives in procurement, digital and industry development departments in many Government bodies. These ASCA members operate in all states, and represent Federal and State Government bodies as well as larger Councils.
- Be able to reach out to remote area Councils where connectivity is paramount to the mining and resources industries.
- Gain an introduction to the ASCA member universities, plus other members which are smart organisations (such as the CSIRO).

Find out more at:

[www.australiansmartcommunities.org.au](http://www.australiansmartcommunities.org.au)